

CRISTIANO CODAGNONE

Narrative CV

After graduating in economics at Bocconi University (July 1988) I worked as adjunct teacher and research assistant at the Department of Sociology of New York University while doing my Master of Philosophy (1992) PhD in sociology (1995) While drafting my PhD dissertation I started to work in 1992 at the Institute of Sociology of Bocconi University, where I remained until September 2000 when I moved to the Faculty of Political Science of Milan State University where I have been working ever since then as Researcher and later as Aggregate Professor. Since July 2014 I am also Visiting Senior Research Fellow at the Media and Communication Department of London School of Economics. Since September 2013 I am also shareholder and Director of the Open Evidence SL a spin-off of the Open University of Catalonia.

My research trajectory started with the study of economic and political transitions in the post-Soviet space, then focussed on the study of immigration and citizenship, but since 2003 I have moved to applied policy research and evaluation. Initially I focussed on various themes related to the broadly defined Information Society (eHealth, eInclusion, and eGovernment), whereas since 2012 I have also been working in the behavioural testing of policy options mostly in the domain of consumer and public health policies but with clear implication for digital economy and society such as for instance in the experimental work conducted on online gambling and on the impact of online marketing on children. Throughout the different research streams carried out I have maintained a perspective at the crossroads between sociology and economics focussing on the institutional and social embeddedness of economic and more broadly defined instrumental action. The study of technology in the public domain and the health sector has represented a very strategic research site for the application of this theoretical perspective. In the last three years as a natural evolution of this perspective I have started to look at the cognitive and emotional bases of economic and social action and I have developed a new theoretical, methodological, and applied experience in behavioural economics and in the behavioural foundations of policy making. I master equally well both qualitative (in-depth interviews, case study research design, qualitative comparative analysis) and quantitative (experimental and observational design, survey design, multivariate statistics and econometrics) research methods and techniques.

I am working at the interdisciplinary frontier of the social sciences (economics, sociology, psychology, and political science) and elaborating new theoretical and methodological approaches at the agency/structure juncture. The making of policies and the way in which the policy takers react and re-enact them is a preferential and strategic research site for such endeavour, both from a scientific and from a policy perspective. Good policies depends on politics, values, and evidence and I believe I have a solid grounding for supporting policy with evidence that is politically realistic and feasible but that at the same time reflect the values and behaviours of the policy takers.

CRISTIANO CODAGNONE

Curriculum Vitae

Personal data

Cristiano Codagnone
Date and place of birth: September 22, 1964, Rome
Married, 3 children
Permanent residence: Via Soave 11, 20135 Milan, Italy

Current positions

October 2000 – present ¹	Researcher/ Aggregate Professor of Sociology, Università Degli Studi di Milano, Department of Social and Political Sciences
October 2011- September 2014	Researcher at Universitat Oberta de Catalunya (henceforth UOC) ² .
September 2014 – present	Visiting Senior Research Fellow at the Media and Communication Department of London School of Economics, London, UK

Previous positions

May 1997 – September 2000	Post-Doctoral researchers, Institute of Sociology, Università Commerciale “Luigi Bocconi”, Milan, Italy
February 1996 – April 1997	Post-Doctoral Researcher at Utrecht University, Department of General Social Sciences, Utrecht, the Netherlands
June 1992 – January 1996	Post-Doctoral researchers, Institute of Sociology, Università Commerciale “Luigi Bocconi”, Milan, Italy
September 1989- December 1991	Research Assistant, Department of Sociology, New York University, New York, USA

Other Past Research affiliations

March 1997 – September 2000	Research Manager, Ethnobarometer Project, for Consiglio Italiano delle Scienze Sociali (CSS, Rome) and Centre for European Migration and Ethnic Studies (CEMES Torpoint, UK).
January 1994 – December 1998	Associate Researcher, Fondazione Cariplo I.S.Mu, per lo studio della multietnicità, Milano.
1995-1996	Visiting Scholar (repeated short field work stays), Institute of Ethnology and Anthropology, Russian Academy of Sciences, Moscow.
1992-1993	Research Fellow, Institute of Sociology, Russian Academy of Sciences, Moscow.

Teaching experience

2011-2014	Globalisation processes, Università Degli Studi di Milano, Milan, Italy
2002-2009	Comparative Social Systems, Università Degli Studi di Milano, Milan, Italy
2000-2002	General Sociology, Università Degli Studi di Milano, Milan, Italy

¹ Ever since being confirmed in 2004 I have elected the ‘tempo definito’ regime.

² Since October 2011 I have used art 12 of the new university law of 2010 (Legge Gelmini) allowing faculty members working under ‘tempo definito’ to have a teaching or research contract with foreign universities or research institutions.

1994-2000	Seminars in Economic Sociology, Università Commerciale “Luigi Bocconi”, Milan, Italy
1989-1990	Introduction to Sociology, New York University, New York, USA

Positions held in International Organisations

2009-2011	Senior Scientist, European Commission, Joint Research Centre, Institute of Prospective Technological Studies, Seville.
2003-2004	Project Officer, “eGovernment for Development Programme” United Nations Department of Economic and Social Affairs, Rome, Italy.

Education

January 1995	PhD in Sociology, New York University, New York.
May 1992	MPhil in Sociology, New York University, New York.
July 1988	Laurea degree in Economics (4 year programme, Economia Politica), <i>summa cum laudae</i> , Bocconi University (110 e lode).

Languages

English	Proficient (C2 level).
Russian	Proficient (C2 level).
Spanish	Proficient (C1 level).
French	Independent user (B2 level).

Main research streams

2013-present	<i>Behavioural experiments on the cognitive consequences of inequalities.</i> I have co-funded through UOC, together with other universities (Columbia University, and Conrad Lorenz University) and co-designed two research projects: a) “Inequalities, aspirations, and efforts: an experimental analysis”. Within the context of behavioural economics it is being shown that the poor or the less equal are neither less nor more rational than other individuals. Simply they face situations with stronger external constraints and internal cognitive pressures that can hamper their cognitive abilities and their aspirations. This research aims, through an experimental design to be conducted with a sample of 200 students and unemployed in Bogotá, to test the extent to which the allocation of unequal conditions for the realisation of the experimental tasks (presented as a work assignment for which the participant will sign a short term labour contracts) impact on aspirations and on efforts (productivity); b) “The cognitive and social effects of the programme for land restitution to displaced person in Colombia”. Displaced persons will be interviewed and asked to perform experimental tasks before and after the restitution of land to test for the cognitive and social effects of suffered violence and resources scarcity.
2011-present	<i>Behavioural foundations of policy and beyond.</i> I have established together with Professor George Gaskell (LSE) a research consortium (LSE & Partners) involving the London School of Economics (LSE, with its Behavioural Laboratory), the Universitat Oberta de Catalunya (UOC with its Neuroscience Laboratory) and a market research company specialised in online experiments (Block de ideas). The consortium has a multidisciplinary team comprising behavioural economists, cognitive and social psychologists, sociologists, econometricians, and statisticians. Ever since 2012 this consortium has conducted four behavioural experimental studies (two for DG SANCO on Tobacco labelling and packaging, one for DG CLIMA on CO2 labels for cars, and one for DG MARKT on online gambling), and recently is carrying out the study on online marketing to children. In collaboration with the research team I have designed and directed four laboratory experiments (three at the LSE Behavioural Lab and one at the Trento University Lab using eye-tracking and skin-conductance) and four online experiments, all designed as randomised control trials. Together with the research team we have started to exploit only one of the datasets (see section on publication). This move into behavioural economics and the behavioural approach to

policy represents a natural evolution in my trajectory of research at the crossroads between sociology and economics as applied to policy analysis. My main research goal for the future is to work at the micro/macro or agency/structure juncture by integrating the sociological perspective with new insights from the behavioural economics and the neurosciences. The objective is to bridge between the cognitive universalism of most behavioural approach and cognitive sociology where cognition is seen as shaped by social position.

- 2003- ***Socio-economic and institutional analysis of Information Society policies.*** In 2005 I have started a new cycle of applied policy research mostly for the European Commission through grants (FP6 and FP7) and studies (Tenders). This new research stream has had several vertical sub-components (eGovernment, digital inclusion, eHealth) but two common horizontal dimensions: 1) sociological and institutional analysis of adoption (non adoption) of technological innovation among institutions (public agencies, healthcare organisations), professionals (i.e. doctors and nurses), and users (all population, marginal groups, the elderly); 2) impact evaluation of public policies and investments in these areas. As per the first dimension I continued to apply my sociological perspective (neo-institutionalism and eGovernment, social stratification and digital inclusion, ICT and immigrant integration, ageing process and assistive technologies, social capital and ICT, social and economic analysis of innovation) and methodological skills (case study design, in-depth interview, cognitive aspect of survey methodology, multivariate statistical analysis of survey data). On the other hand, on the second dimension I gradually built a new area of expertise where I reactivated my econometrics skills in that I used counter-factual methods for ex post evaluations and ex ante modelling simulations. This research stream included also two years spent as Senior Scientist at one of the JRC of the European Commission (IPTS, Seville) where I have worked on a research project focussing on the socio-economic dynamics of ICT enabled Personal Health Systems (PHS) addressing the ageing process with solutions for chronic diseases monitoring, lifestyles and behavioural change, and social participation. This research stream has lasted almost eight years and has began to produce high level publications in top journals only in the last couple of years.
- 2002-2003 ***Study on local governance for “Dipartimento Funzione Pubblica”.*** This study represented the occasion to become interested in research focussing on the public sector and on public policies. As at the time the emphasis was on public sector innovation supported by ICT (i.e. eGovernment, eGovernance) I started to study this subject from a socio-technical perspective rooted in economic and organisational sociology, as well as in studies of technological adoption of a sociological and social-psychological nature (i.e. Social Shaping of Technology (SST), Technology Adoption Model (TAM), Castels’s network society theory, etc.). As offspring of this project I was offered and accepted a position as policy officer in the United Nation programme “eGovernment for Development”.
- 2002-2003 ***Immigrant entrepreneurs in Milan and its province.*** In collaboration with A. Chiesi, E. Zucchetti, and L. Solari we conducted a research project on immigrant entrepreneurs in Milan and its province funded by Bocconi University and Milan Chamber of Commerce. The research comprised both a quantitative analysis of Chamber of Commerce registry data and in-depth interviews with immigrant entrepreneurs (using non-probabilistic theory based sampling).
- 1996-2000 ***Ethnic relations, immigration and citizenship, migration policies.*** As post-doctoral research fellow at Utrecht University I have started a new stream of research focussed on the topic of ethnic relations, immigration and citizenship in Europe, and on migration policies. I have continued this line of research with funding from Fondazione Cariplo ISMU, and then raising funds and managing for three years the Ethnobarometer Project (monitoring ethnic relations in Europe). This line of research has been based mostly on secondary sources analysis and the application of Qualitative Comparative Analysis (QCA).
- 1994-1996 ***National question and ethnic conflicts in the post-Soviet Space.*** I continued my study of the post-Soviet transition coordinating a two-years research project (funded by the Fondazione Cariplo I.S.Mu.) on the emergence of new states with their ensuing ethnic conflicts and forced migrations. The approach to the national question and to ethnic conflict was also neo-institutionalist. The research entailed repeated fieldwork to gather statistics and secondary sources, and to conduct in-depth interviews. I have applied the Qualitative Comparative Analysis (QCA) to explain different degrees of separatism and secessionism across the Post-Soviet space.
- 1992-1993 ***Emerging market institutions and economic elites in Russia.*** For my PhD dissertation, while research fellows at the Russian Academy of Science and with funding from New York University, I have applied a neo-institutionalist approach to study the emergence of new economic institutions and actors in post-Soviet Russia. The fieldwork comprised both design and realisation of a survey

(N=1000) of new firms in Moscow and S. Petersburg and long biographic interviews with the 100 most influential members of the emerging economic elites in Moscow.

Methodological skills and experiences

- Experimental design.
- Counterfactual evaluation methods.
- Multivariate and multi-level statistical analysis.
- Cognitive Aspect of Survey Methodology.
- Qualitative methods (case study design; qualitative comparative design; focus groups, in-depth interviews).
- Foresight and roadmap methodologies

Selected List of publications (English)

Articles under review in peer-reviewed journals

1. Codagnone C., Porta, M., Veltri G.A., Lupiáñez-Villanueva F., Bogliacino F. Nudging Gamblers. Submitted to *Lancet*.
2. Codagnone, C., Bogliacino, F. et al. The effects of tobacco warning labels: findings from a multi-country multi-experimental study. Submitted to *Nature*.
3. Veltri, G., Codagnone, C., et al. Cognitive and affective dimensions of risk perception: the determinants of responses to tobacco warning labels. Submitted to *Risk Analysis*.
4. Bogliacino, F., Codagnone, et al. The price of fear: Emotions and willingness to pay for tobacco products. Submitted to *Plos One*.
5. Deidda, M., Lupiáñez-Villanueva, F., Codagnone, C., Maghiros, I. Measuring the efficiency of Primary Care Centres using Electronic Health Records: a four stage DEA analysis, Submitted to *International Journal of Health Care Finance and Economics*.

Articles in peer-reviewed journals (published and/or accepted and forthcoming)

6. Deidda, M., Lupiáñez-Villanueva, F., Codagnone, C., Maghiros, I. (Forthcoming). The Effects of Electronic Health Record on Results in Primary Care, Submitted to *Journal of Medical System*
7. Codagnone, C., Misuraca, G., Savoldelli, A. (2014). Institutional isophormism, policy networks, and the analytical depreciation of measurement indicators: the case of the EU eGovernment benchmarking. Forthcoming in: *Journal of Telecommunication Policies. Special Issue*.
8. Codagnone C, Veltri G A, Lupiáñez- Villanueva F, Bogliacino F. (2014) The Challenges and Opportunities of Nudging. *Journal of Epidemiology and Community Health*, Published Online First: 23 May 2014.
9. Savoldelli, A., Codagnone, C., Misuraca, G., (2014). "Understanding the eGovernment Paradox: learning from literature and practice on barriers to adoption". In: *Government Information Quarterly*, 31, Supplement 1, S63–S71.
10. Misuraca, G., Codagnone, C., & Rossel, P. (2013). From Practice to Theory and back to Practice: Reflexivity in Measurement and Evaluation for Evidence-based Policy Making in the Information Society. *Government Information Quarterly*, 30, Supplement 1, S68-S82.
11. Codagnone, C., & Undheim, T. (2008). Government Efficiency and Effectiveness: The Theory and Practice of Benchmarking and Measurement. *European Journal of ePractice*, 1(4), 4-18.
12. Codagnone, C. (2000). Introduction. *Journal of Ethnic and Migration Studies*, 26(2), 173-181.
13. Codagnone, C., & Filippov, V. (2000). Equity, Exit, and National Identity in a Multinational Federation: The 'Multicultural Constitutional Patriotism' Project in Russia. *Journal of Ethnic and Migration Studies*, 26(2), 263-288

Peer-reviewed published conference proceedings

14. Savoldelli, A., Codagnone, C., & Misuraca, G. (2012). Explaining the eGovernment Paradox: An analysis of two decades of evidence from scientific literature and practice on barriers to eGovernment. *Proceedings of the*

6th International Conference on Theory and Practice of Electronic Governance (ICEGOV2012), Albany, NY, USA, 22-25 October 2012 – ACM Press, 287-296.

15. Savoldelli, A., Codagnone, C., Misuraca, G. (2013). Assessing the impacts of ICT-enabled services in the public sector: a participatory evaluation process to overcome the eGovernment paradox. Proceedings of the 2nd International Conference on Innovation in the public sector and the development of eServices, Urbino, Italy 18-19 April 2013.
16. Savoldelli, A., Misuraca, G., Codagnone, C., (2013) Measuring the public value of e-Government: trust in measurement processes or processes of building trust?, Proceedings of the European Conference on eGovernment (ECEG2013), Como, Italy, 13-14 June 2013.
17. Wimmer, M. C. Codagnone, & M. Janssen (2008). Future e-government research: 13 research themes identified in the eGovRTD2020 project. Proceedings Of The Annual Hawaii International Conference On System Sciences, IEEE, p. 223.1-223.11.
18. Cattaneo, G., Codagnone, C. et al. (2007). Benchmarking and measuring digital government: lessons from the EU experience. Proceedings of the 8th annual international conference on Digital government research: bridging disciplines & domains, Philadelphia, 288, 323-327, ACM Press.

Peer-reviewed books' chapters (published or in press)

19. Misuraca, G., Savoldelli, A., Codagnone, C. (2013). Evaluating e-government: A comprehensive methodological framework to assess policy impacts, (Online publication 2013; Hardcopy January 2014). In Government e-Strategic Planning and Management: Practices, patterns and roadmaps, L. G. Anthopoulos and C. G. Reddick (eds.), Public Administration and Information Technology 3, Springer Science & Business Media New York, USA.
20. Kluzer, S., & Codagnone, C. (2012). ICT adoption by Immigrants and Ethnic Minorities in Europe: Overview of Quantitative Evidence and Discussion of Drivers. In L. Fortunati, R. Pertierra & J. Vincent (Eds.), Migration, Diaspora and Information Technology in Global Societies (pp. 189-203) London: Routledge.
21. Codagnone, C., & Osimo, D. (2010). Beyond i2010: eGovernment Challenges and Future Scenarios. In Nixon P, Koutrakou V & Rawal R (Eds.), Understanding E-Government in Europe: Issues and Challenges (pp. 38-58). London: Routledge
22. Codagnone, C. (2007). Holistic and policy-oriented approach to roadmapping. In M. Wimmer & C. Codagnone (Eds.), Roadmapping eGovernment Research: Visions and Measures Towards Governments in 2020 (pp. 17-21). Milano: eGovRTD2020 Project Consortium.
23. Codagnone, C. (2001). Monitoring ethnic relations in Western and Eastern Europe. In Ter-Wall, J. & Verkuyten, M. (Eds.), Comparative Perspectives on Racism. Aldershot (U.K.): Ashgate Publishers.
24. Heydebrand, W., Codagnone, C. (1999). The Legal Consequences of National Policy Making: Explaining Changes in Government Litigation from Roosevelt to Reagan, in Nagel S. (Ed), Policy Analysis Methods (pp. 65-99). Commack (New York): Nova Science Publishers.
25. Codagnone, C. (1998). New migration in Russia in the 1990s. In Khoser, K & Luts, H. (Eds.), New Migration in Europe: Social Constructions and Social Realities (pp. 39-59). London: MacMillan.
26. Codagnone, C. (1995). New Entrepreneurs and the Modernization of Russian Economy and Society. In Grancelli, B. (Ed.), Social Change and Modernization: Lessons from Eastern Europe (pp. 63-82). Berlin: Walter De Gruyter.

Monographic works

27. Codagnone, C., & Lupiañez-Villanueva, F. (2014). Benchmarking Deployment of eHealth among General Practitioners. Brussels: European Commission. Directorate General of Communications Networks Content & Technology. ISBN: 978-92-79-20299-5. Doi: 10.2759/24556.
28. Codagnone, C., & Lupiañez-Villanueva, F. (2011). A Composite Index for the Benchmarking of eHealth Deployment in European Acute Hospitals. Distilling reality into a manageable form for evidence-based policy. Luxembourg: Publication Office of the European Union ISBN: 978-92-79-20299-5
29. Codagnone, C., et al. (2011). Assessing the Impact of Integrated Personal Health and Social Care Services: The Need for Modelling. Luxembourg: Publication Office of the European Union ISBN: 978-92-79-204-81-1
30. Codagnone, C., & Kluzer, S. (2011). ICT for the Social and Economic Integration of Migrants into Europe. Luxembourg: Publication Office of the European Union ISBN: 978-92-79-19280-7.
31. Piniewski, B., Codagnone, C., & Osimo, D. (2011). Nudging lifestyles for better health outcomes: crowd sourced data and persuasive technologies for behavioural change. Luxembourg: Publication Office of the European Union ISBN 978-92-79-19919-6.

32. Codagnone, C. (2009), Vienna Study on Inclusive Innovation for Growth and Cohesion: Modelling and demonstrating the impact of eInclusion. Luxembourg: Publication Office of the European Union. ISBN: 978-92-79-12200-2.
33. Codagnone, C. (2009). *Reconstructing the Whole: Present and Future of Personal Health Systems*. Brussels: European Commission.
34. Codagnone, C. (1998). New Migration and Migration Politics in Post-Soviet Russia. Rome: Consiglio Italiano per le Scienze Sociali (CSS)/ Centre for European Migration and Ethnic Studies (CEMES). ISBN: 92-9184-001-7.
35. Codagnone, C. (1995). Big Businessmen: Continuity and Change in Russian Economy and Society, Ann Arbor (Michigan): UMI Company

Selected List of publications (Italian)

Articles in peer-reviewed scientific journals

36. Codagnone, C. (1997). Attori, istituzioni e stato nell'economia della Russia post-sovietica: da transizione a trasformazione. *Rassegna italiana di sociologia*, 38(1), 109-133.
37. Codagnone, C. (1997). Cittadinanza e immigrazione in Europa: la rappresentanza politica a livello locale. *Il nuovo governo locale* (3), 5-41.
38. Codagnone, C. (1995). La rappresentanza degli interessi nella Russia post-sovietica: continuità o mutamento? *Stato e mercato*, 45(3), 409-439. ISSN: 0392-9701.
39. Codagnone, C., La transizione russa e l'eredità dell'etno-federalismo. *Il Mulino*, (3), 543-556.
40. Codagnone, C., & Kryshnanovskaja, O. (1994). La nuova élite dell'economia privata in Russia: un ritratto sociale. *Futuribili*, 2(3), 166-195.

Books' chapters

41. Codagnone, C. (2003). Imprenditori immigrati: quadro teorico e comparativo. In Chiesi, A. & Zucchetti, E. (Eds.), *Immigrati Imprenditori* (pp. 33-86). Milano: Egea.
42. Codagnone, C. (2003). Gli imprenditori egiziani nel settore dell'edilizia. In Chiesi, A. & Zucchetti, E. (Eds.), *Immigrati Imprenditori* (pp. 115-144). Milano: Egea.
43. Chiesi, A., & Codagnone, C. (2003). Un approfondimento qualitativo: le imprese edili egiziane e le imprese di abbigliamento cinesi. In Chiesi, A. & Zucchetti, E. (Eds.), *Immigrati Imprenditori* (pp. 107-114). Milano: Egea.

Monographic works

44. Codagnone, C. (1997). *Questione nazionale e migrazioni etniche in Russia e nello spazio post-sovietico*. Milano: Franco Angeli.
45. Codagnone, C., *Emigrazione, rimpatri e immigrazione in Portogallo: stato, mercato, e identità nazionale alla periferia dell'Europa*. Milano: Franco Angeli.